

“Let's make Halloween green again!” encourages Konstantin Chaykin, as Halloween approaches once again. Who says Halloween must be associated with orange and black? Konstantin Chaykin rejects stereotypes and blindly following recently established traditions – the celebration of the eve of the Feast of All Saints is also possible in green. After all, there was a time when Halloween was already green. Ireland was one of the countries where the celebration of Halloween emerged, and green is the colour with which the country is associated. However, there is not much substance to that simple coincidence. But another fact cannot be considered a coincidence – the famous Jack-o'-lantern, which changed our perceptions of the pumpkin so much that many people do not even realize that pumpkins can be eaten, was originally yellow-green. And those scary faces were cut out not from pumpkins, but from turnips. Only European immigrants in America - much later - introduced the tradition of using pumpkins for this.

Like any holiday Halloween can be repainted in green, and you don't have to sacrifice a single spark of holiday fun. What's more, the transition to a green Halloween is a good chance to remind ourselves once again that we want our planet to become greener, cleaner and more beautiful. Plastic waste is the new horror of modern times, worsening the environment, destroying beauty, and clogging numerous places, the amount of which grows every day. Konstantin Chaykin wants not only to remind people about the problem of plastic garbage, but also to try to follow a more environmentally-friendly path, both for himself and his manufacturing process. Of course, this is a symbolic act, a tiny drop in a very large ocean, but the ocean is made up of drops ... There will not be a single gram of plastic in the box for the new Make Halloween Green Again 2019 watches.

Funny, not at all scary and interestingly ecofriendly: Konstantin Chaykin makes his Halloween green.

The Joker watch, first introduced less than two years ago, gave rise to a galaxy of charismatic, extraordinary, sometimes cute, sometimes scary, but certainly spectacular, creative and rare watches brought together in the Konstantin Chaykin Wristmons collection. The year 2018 was a breakthrough moment for the Wristmons collection as it received one of the most important prizes in the world of fine watchmaking art. The “Aiguille d'Or - Audacity Prize” of the 18th Grand Prix of Fine Watchmaking in Geneva (GPHG-2018) was taken by Konstantin Chaykin and his Clown watch, the younger brother of the Joker watch. It was the first time a Russian watch – and a Russian watchmaker – had taken home the highest award in Geneva, the Swiss and world capital of fine watchmaking. The Make Halloween Green Again 2019 watch is the latest extravagant chapter of this saga.

Compared to the original design of the Pumpkin Head Special Unique Piece Halloween-2017, from which the tradition of Konstantin Chaykin's special watches for All Saints Day started, the design of the case and the dial of the first “pumpkin” have been renewed to fit the new green mood that Konstantin Chaykin would like to express with this watch. The watch dial is made in the style of a Jack-o'-lantern, which, according to legend, helped to ward off evil spirits. The guilloche pattern used in the decoration of the dial is much more complicated this time, with a double relief and semitransparent glossy lacquer coating giving an incredibly spectacular picture of shimmering yellow-green tones from light green to dark. This was applied instead of a background of a uniform sunray pattern and matte orange colour. An incredible sight: this dial is worth seeing up close and in person. The glints and flashes of yellow-green light are literally breathtaking! The moon disc of the smiling moon phase indicator of Chaykin's "Jokers" have gone green, receiving more texture and volume - these features are perceived by watch connoisseurs around the world as trademarks of the high-end dials of the "Jokers" and other Wristmons by Konstantin Chaykin.

The plate with the logo of the watchmaker, the teeth of the monster in the smiling moon phase indicator and the scales of the triangular eyes of the dials for hours and minutes are given a bronze tone to perfectly match these design elements with the bronze case. The icing on the cake is a black alligator leather strap with green stitching.

The Make Halloween Green Again 2019 watch is equipped with an automatic Caliber K07-0, which is based on a reliable Swiss-made automatic Caliber ETA 2824-2 and equipped with an indication module designed, engineered, assembled and finished in accordance with the highest standards of fine watchmaking at the Konstantin Chaykin manufacture.

Specifications

Make Halloween Green Again 2019

Limited edition 88 pieces

Caliber K07-0, automatic winding

Base movement Swiss-made ETA 2824-2

Module by Konstantin Chaykin Manufacture

Movement dimensions diameter 31.5 mm, height 7.6 mm (incl. module)

Escapement lever escapement

Balance frequency 28,800 semi-oscillations per hour

Power reserve 38 hours when fully wound

Jewels 33 (25 jewels for base movement, 8 jewels for module)

Module parts 61

Functions regulator dial of hours and minutes, moon phase display

Bronze Case

Case dimensions diameter 42 mm, height 13.7 mm

Glass sapphire crystal with antireflective coating, diameter 34.5 mm

Case parts 36

Dial finish is silver plating, green lacquer, Sunray Guilloche Pattern

Dial parts 9

Strap Black alligator leather with calfskin lining, green stitching

Buckle prong buckle in stainless steel